

ENTREPRENEURSHIP

Contact Information

Entrepreneurship

<https://entrepreneurship.rice.edu/entrepreneurship-minor> (<https://entrepreneurship.rice.edu/entrepreneurship-minor/>)

Liu Idea Lab for Innovation and Entrepreneurship (Lilie) 130 Cambridge Office Building

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The Entrepreneurship minor provides Rice students with a pathway to pursue rigorous and interdisciplinary study in the field of innovation and entrepreneurship, enabling students to understand the theory and frameworks behind different disciplinary aspects of entrepreneurship and how to apply these theories to develop and scale innovative solutions to societal problems.

At the heart of the Entrepreneurship minor is the entrepreneurial process and mindset. This structured process has its origins in decades of research exploring the process for commercialization of new technologies and the launching of new ventures. The process includes identifying an unmet user and customer need, articulating a value proposition, developing a strategy to bring new concepts to market, designing a sustainable business model, assessing market traction, communicating a vision to key stakeholders, and building and managing appropriate teams. The process involves the mastery of theory-driven frameworks, tools and competencies, and, as in engineering and the sciences, the practical application of these theories.

As a joint offering with the George R. Brown School of Engineering, the Entrepreneurship minor is an interdisciplinary course of study drawing on multiple disciplines, with oversight from the Jones Graduate School of Business. The campus-wide, multi-disciplinary Liu Idea Lab for Innovation and Entrepreneurship (Lilie), serves as a home for the minor. Working out of Lilie, students will demonstrate their mastery in a final capstone project to be completed in the final year of study.

Minor

- [Minor in Entrepreneurship](https://ga.rice.edu/programs-study/departments-programs/business/entrepreneurship/entrepreneurship-minor/) (<https://ga.rice.edu/programs-study/departments-programs/business/entrepreneurship/entrepreneurship-minor/>)

Entrepreneurship does not currently offer an academic program at the graduate level.

Program Director

Yael Hochberg

Senior Associate Director

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Advisory Committee

Yael Hochberg

Hesam Panahi

Moshe Vardi

Affiliated Faculty

Jim Cohen, *Entrepreneurship*

Yael Hochberg, *Finance*

Yelena Ioffe, *Entrepreneurship*

Kyle Judah, *Entrepreneurship*

Elizabeth O'Sullivan, *Communication*

Hesam Panahi, *Entrepreneurship*

Mark Poag, *Entrepreneurship*

Angela Randall, *Entrepreneurship*

Douglas A. Schuler, *Entrepreneurship and Public Policy*

Danielle Supkis Cheek, *Accounting*

For Rice University degree-granting programs:

To view the list of official course offerings, please see [Rice's Course Catalog](https://courses.rice.edu/admweb/!SWKSCAT.cat?p_action=cata) (https://courses.rice.edu/admweb/!SWKSCAT.cat?p_action=cata).

To view the most recent semester's course schedule, please see [Rice's Course Schedule](https://courses.rice.edu/admweb/!SWKSCAT.cat) (<https://courses.rice.edu/admweb/!SWKSCAT.cat>).

Description and Code Legend

Note: Internally, the university uses the following descriptions, codes, and abbreviations for this academic program. The following is a quick reference:

Course Catalog/Schedule

- Course offerings/subject code: Courses from various subjects may apply towards this program

Department (or Program) Description and Code

- Entrepreneurship: ENTR

Undergraduate Minor Description and Code

- Minor in Entrepreneurship: ENTR

CIP Code and Description¹

- **ENTR** Minor: CIP Code/Title: 52.0701 - *Entrepreneurship/Entrepreneurial Studies*

¹ Classification of Instructional Programs (CIP) 2020 Codes and Descriptions from the National Center for Education Statistics: <https://nces.ed.gov/ipeds/cipcode/>